

Sirkku Liukkonen

UX / UI DESIGNER

My background is in fashion design, but the last 20 years I've been working mostly with user interface design branch creating digital services. To create better usability and positive experiences is my goal. And it does not happen without close working with experts and customers/users. At the moment I am looking for my place in an inspiring team/challenging project where I can take advantage of my entire know-how.

If you want to know more about me and my work, check [my portfolio](#)!

CONTACT



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EXPERIENCE

UX / UI Designer

[BITWARDS, HELSINKI](#)

3/2019 - 4/2020

Designing Bitwards own platform UX & UI (web & mobile apps). UX/UI designs for a worktime reporting tool (web application, customer project). Setting up the new Bitwards website with Wordpress and creating materials for marketing.

UX / UI Designer

[HANDPICKED CHERRIES, HELSINKI](#)

9/2016 - 9/2017

Creating a service called Handpicked Cherries Widget: sample ordering system. My tasks were service design, UX & UI. On our pilot project Tikkurila A4-sized paper color sample widget I also took care of the customer service, shipped the samples, and made customer surveys.

Media / Web Designer

[SMIIGO, HELSINKI](#)

5/2014 - 5/2015

Working for the omnichannel media experiment called [Helsinki Design Guide](#) which included a store, printed and online guides. At the store my tasks consisted of the product logistics, pricing, creating price tags and market materials etc. On the online magazine my part was to create UI & content and update it daily.

Design Researcher / UI Designer

[HELSINKI SCHOOL OF ECONOMICS, CKIR, HELSINKI](#)

9/2000 - 12/2005

Designing websites (Iltalehti and Kauppalehti) for PocketPC: research stimuli and mock-ups for cognitive and behavioral user tests. I also took part in test and survey design, for ex. mobile game studies. We were using functional MRI (fMRI) which measures brain activity and eye tracking device.

EDUCATION

Further Qualification in Audiovisual Communication

2017

Publication Graphics, both printed materials and online publication.
AEL, Helsinki.

Master of Arts

1996

Department of Fashion and Textile Design
University of Art and Design, Helsinki